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MAX MEYBERG,
DIRECTOR GENERAL.
LA FIESTA
DE
LOS ANGELES
1895
APRIL 15-20.
This is the Official Program for 1895
J. O. KOEPFLI,
Pres. Merchants' Ass'n
MAX MEYBERG,
Director General
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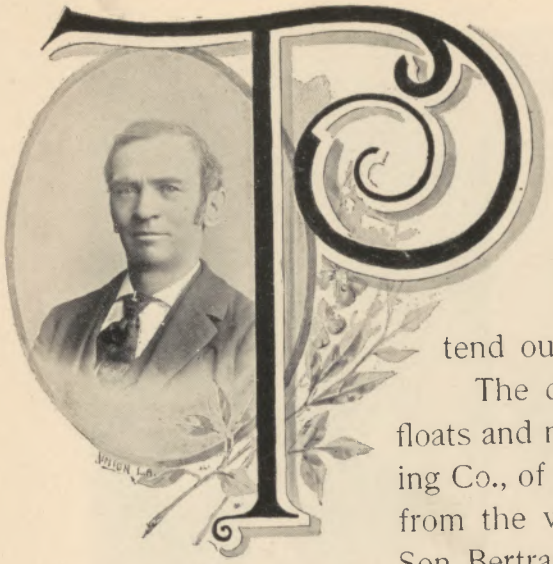

PEOPLE securing a copy of this, the OFFICIAL PROGRAM for LA FIESTA DE LOS ANGELES for 1895, will secure a Souvenir suitable for preservation or for transmission to distant friends.

To the Merchants' Association, the Director General, Advisory Board and Committeemen we extend our thanks for the many favors furnished.

The designs are by Faucett Robinson, the half-tones of the floats and many of the views are from the Union Photo Engraving Co., of 121½ South Broadway. The photographs are prints from the well-known photographers, Messrs. Waite, Putnam & Son, Bertrand & Co., Schumacher and Steckel of Los Angeles, and Rile of Santa Monica. Half-tone work from Collier is also given. The printing is the production of Messrs. Kingsley-Barnes & Neuner Co., and speaks favorable for that well-equipped firm.

The entire work is from the hands of Los Angeles artists.

Compiled and issued by

Yours Respectfully,

C. S. NICHOLS.

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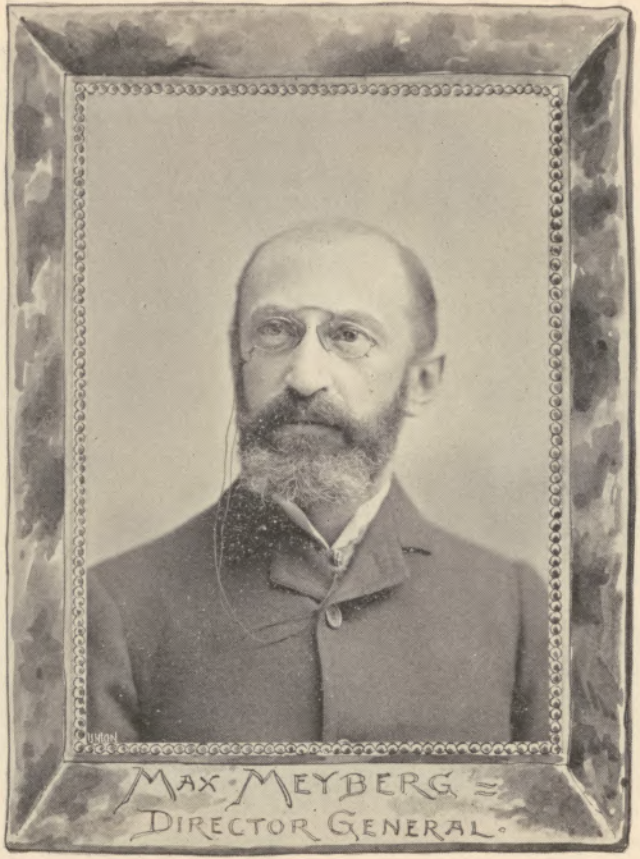

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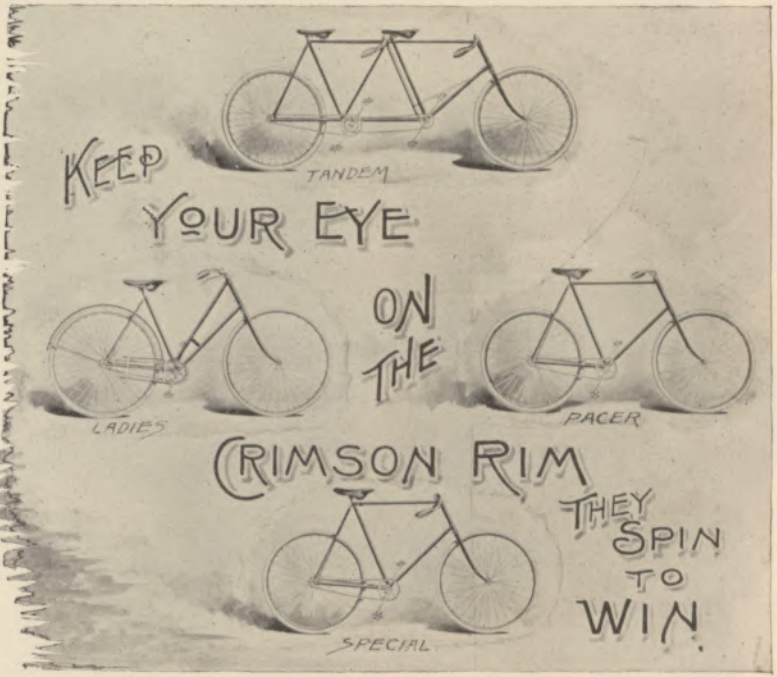

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CHAIRMEN COMMITTEES LA FIESTA DE LOS ANGELES 1895

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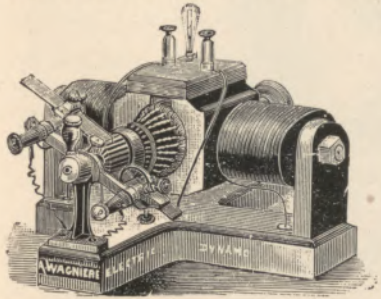

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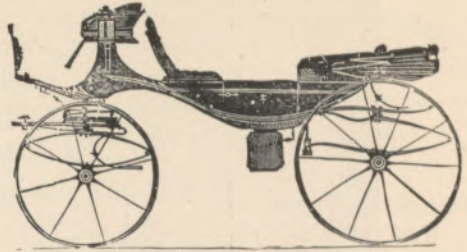

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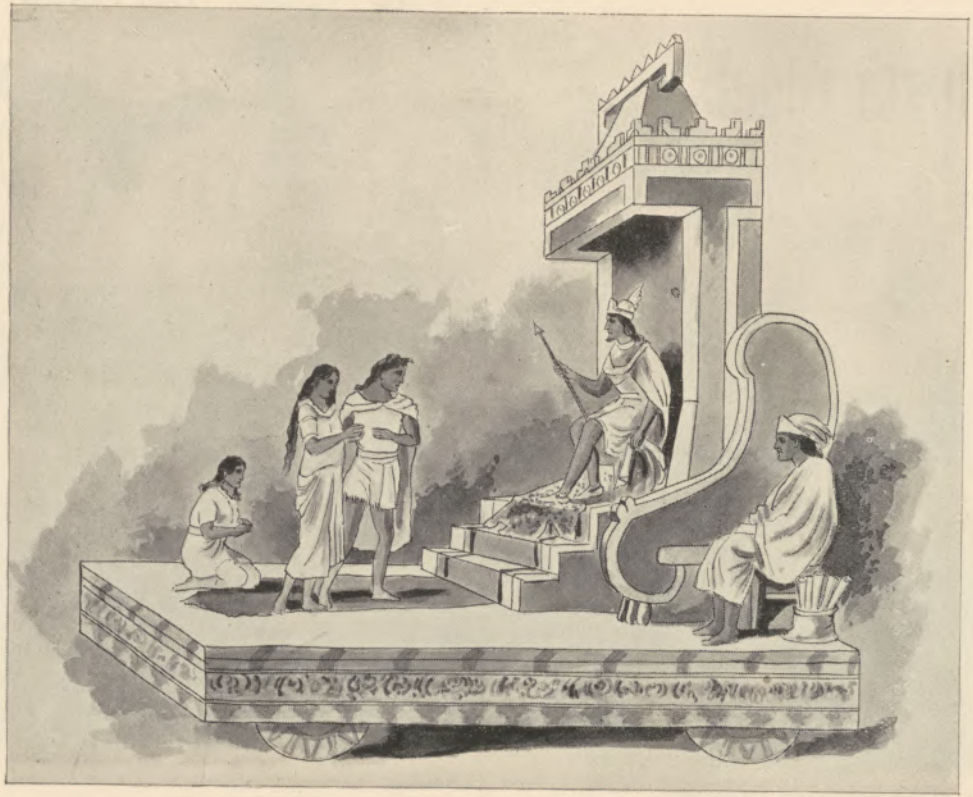

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Half-tone by Union Eng. Co. QUEEN OF LA FIESTA — MRS. MODINI-WOOD Copyrighted Photo by Steckel

Official Programme

LA FIESTA DE LOS ANGELES

MONDAY, APRIL 15

Opening Day of La Fiesta de Los Angeles
Carnival Season of 1895

DURING the day no formal events will take place, but arriving visitors will have time to secure accommodations for the week, and visit points of interest, the city being in gala attire.

At 8 o'clock p.m., the city government will be ousted from power by the carnival officials, with formal ceremonies of a mirthful nature. There will be a carnival procession to Hazard's Pavilion, where the revolution will be accomplished, and the carnival officials will pave the way for the peaceful assumption on Tuesday by the Queen of La Fiesta of her rightful sovereignty. Reserved seats for the event can be had a A. W. Berry's book store, 120 S. Spring street.

Visitors can at 1:10 p.m. take train at Arcade Depot for a trip to the mammoth wharf at Port Los Angeles, having also a few hours for a stroll upon the beach. The Southern Pacific Railway will give reduced rates to parties.

The following bands have been engaged for La Fiesta week:

Boshardt's Band, Los Angeles
Cadet Band, Los Angeles
Grand Army Band, Los Angeles
Drum Corps, Los Angeles
Concord Band, Los Angeles
Military Band, Los Angeles
Foxley's Band, Los Angeles
San Diego Band
Orange Band
Santa Ana Band
Chino Band
Santa Barbara Band
Pasadena Band
Fullerton Band
Compton Band
San Fernando Band
Long Beach Band
Ontario Band
Burbank Band
Catalina Island Band, under the leadership of Professor Charles Jones.

OFFICIALS OF LA FIESTA DE LOS ANGELES 1895

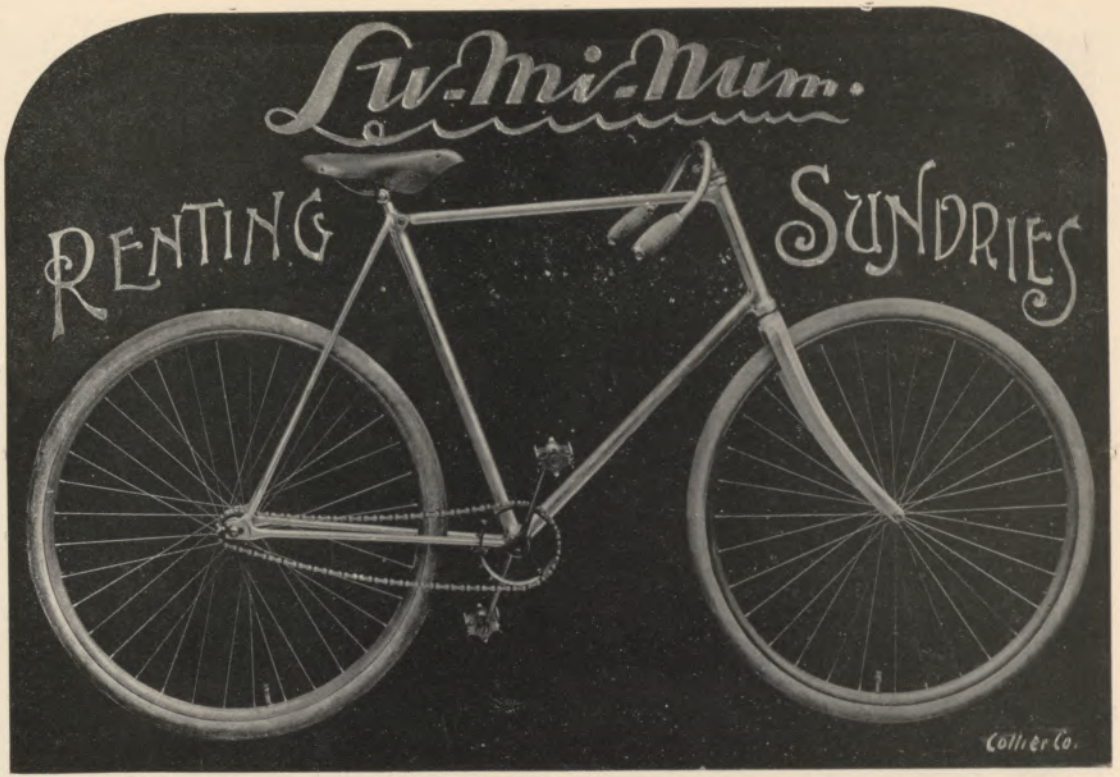

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Photo by Waite

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SHORE VIEW

STEAMERS MINEOLA AND SAN MATEO AT SOUTHERN PACIFIC WHARF, PORT LOS ANGELES

THE BEAUTIFUL HOME OF JOSEPH MESMER, EAST LOS ANGELES

SCENES TAKEN FROM THE HOME OF RAMONA

TABLEAU CAR OF THE QUEEN AND MAIDS OF HONOR

CHAIRMEN COMMITTEES LA FIESTA DE LOS ANGELES 1895

Official Programme

TUESDAY, APRIL 16th

1 p. m. Arrival and reception of the Queen of La Fiesta de Los Angeles and her court.

The Queen and Maids of Honor will arrive at her chief city on a Southern Pacific train, at the Arcade depot, and after being welcomed on behalf of her loyal subjects by the Director General and La Fiesta Committees, will be escorted to Central Park by a guard of honor composed of the National Guard and Gentlemens' Riding Club. Here she will be proclaimed Queen of La Fiesta de Los Angeles, and with her court review the first grand pageant of the week.

LINE OF MARCH.

2:00 P. M.

Starts on Hill and Sixth, to Broadway, north on Broadway to Fourth, east on Fourth to Spring, north on Spring to Plaza, circle the Plaza, south on Main to Seventh, west on Seventh to Broadway, north on Broadway to First, where the pageant will be dismissed. The pageant will be reviewed at Central Park by the Queen and court, and on Broadway, between Second and Third, by Director General Meyberg, the Grand Marshal and Staff.

Platoon of Police mounted.

Director General, Max Meyberg, and members of the Advisory Board. Escort: Gentlemen's Riding Club.

Grand Marshal, R. W. Pridham. Chief of Staff, Gen. Johnstone Jones. Staff: Dr. W. F. Kennedy, Geo. L. Alexander, A. Monkton, Geo. P. McLain, Dr. Carl Kurtz, Theo. Bessing, Gen. J. R. Mathews, J. A. Chanslor, H. Lichtenberger, Geo. Sinsabaugh, Geo. H. Stewart, I. N. Inskeep, Prof. J. A. Foshay, Frank J. Cooper, Ralph Dominguez, G. H. Adyelotte, E. O. McLaughlin.

Chief of Couriers, J. T. Thompson. Couriers: R. A. Pollard, R. G. Dudley Smith, D. F. Donegan, W. E. Hutchins.

FIRST DIVISION.

Division Marshal, J. K. Kennedy, and Aides.

BAND.

Float		Float	
1.	The Gilded Man	6.	Aztec Sacrifice
2.	Birth of the Inca.	7.	Siege of Mexico
3.	Capture of Atahualpa	8.	Cliff Dwellers
4.	Golden Ransom	9.	Coronado and the Zunis
5.	Court of Montezuma		

SECOND DIVISION.

Division Marshal, Capt. H. Hutton, and Aides.

BAND.

Float		Float	
10.	Colorado River Indians	15.	The Grand Aleut
11.	The Missions	16.	Robinson Crusoe
12.	Old Spanish Life	17.	Sutter's Mill
13.	Prairie Schooner	18.	Stamp Mill
14.	The Hawaiian	19.	Car of the Angels

THIRD DIVISION.

Division Marshal, C. W. Hicks, and Aides.

BAND.

Chamber of Commerce, float
Wells, Fargo & Co., 6-horse-wagon and employees
San Francisco Examiner, float — Germain Fruit Co., float
Riverside, float — National Ice Co., float
Los Angeles Times, float — Clark & Bryan, float
Lumber Dealers, float — James D. Hill & Son, float
Oldest Newspaper in California, on buckboard, by Jno. Flood

FOURTH DIVISION.

Division Marshal, H. H. Mayberry, and Aides.

BAND.

Travelers' Association, 12 Tally-hos, 2 trucks and burros as pack train.

TUESDAY, APRIL 16th — Continued

FIFTH DIVISION.

Division Marshal, Perry Howard, and Aides.

BAND

Independent Order of Foresters, 40 horsemen in uniform
R. W. Pridham, float — A. Behymer, float
Meek's Bakery, float — Miller & McGrath, float
F. W. Braun & Co., float — Red Rice Furniture Co., float
Owl Drug Co., float — R. Burns, float
Domestic, and Wheeler & Wilson, float
W. K. Cowan, 16 Rambler Bicycles
J. D. Steele & Son, float
Los Angeles Sewing Machine Co., float and 2 wagons

SIXTH DIVISION.

Division Marshal, J. C. Cline, and Aides.

BAND

Tropa de Caballeros Angeleños, 60 strong
Meyberg Bros., float — Jacoby Bros., wagon
Plumbers' Association, float — Orpheum Theater, wagon
D. D. Whitney, wagon — Theatrical Employés
S. I. Merrill, 6 wagons — Newell Bros., float
The New Home Sewing Machine Co., 3 wagons
Hans Dunkerfoodle, Holland Dutchman, wagon

SEVENTH DIVISION.

Division Marshal, Lewis Thorne, and Aides.

BAND.

G. A. R. DRUM CORPS.

Grand Army of the Republic — Kingsbaker & Co.
F. E. Cubbison — Butchers Ass'n (150 strong)
Cudahy Packing Company, 6-horse wagon
Simon Maier & Co., 6-horse wagon
Mead, Wright & Co., 2 floats and 2 wagons
Maier & Zobelein, float
Adloff & Hauerwaas, float
Norwalk Ostrich Farm, float. Live ostrich.
Guisette Sormana, float
Frontier Life, by Jos. Snyder

EIGHTH DIVISION.

Division Marshal, J. W. Forsyth, and Aides.

BAND.

N. A. Covarrubias, Spanish Cavaliers on 60 white horses
Turnverein Germania, float
Los Angeles Athletic Club, float
Los Angeles Business College, float and 20 horsemen
Medical College, float
University of Southern California, Tally-ho
Occidental College.
Woodbury Business College, Talla-ho

NINTH DIVISION.

Division Marshal, C. A. Sumner, and Aides.

BAND

Shetland Ponies, 50 strong — Horses

First Concert, Tuesday Evening, April 16.

8 P. M. — Grand Concert at Hazard's Pavilion, with massed chorus of over 500 voices and orchestra of 50 pieces. Reserved seats at No. 120 South Spring Street.

L. BEHYMER, Chief Usher.

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La Fiesta de Los Angeles.

R. H. FARQUHAR

THE annual carnival of Southern California which has been felicitiously named La Fiesta de Los Angeles, literally "The Festival of the Angels," came into existence in the Spring of 1894 as an enterprise for the benefit of Los Angeles and Southern California. The Merchants' Association of the city stood sponsor for the charming event, and through the efforts of this energetic body of business men, it was a brilliant success, far exceeding the most sanguine expectations.

Five days and nights of brilliant street pageants and entertainments, attracted thousands of visitors, not only from California, but from many other States. The west is rich in historical events and romance which lend themselves to such celebrations, and the pageants of the carnival were of unique interest.

The success of the Fiesta in 1894 was of such a complete character and received such unanimous public approval that the Merchants' Association believed it could be made a permanent annual event of importance, not only to Los Angeles, but to the Pacific Coast as well. With the intelligence to grasp its significance and the enterprise to carry out public enterprises characteristic of the west, the original design of La Fiesta was broadened so that it has become much more than a local event.

THE CARNIVAL OF 1895.

Just as the scope of La Fiesta outgrew the original design, so did the plans for the carnival of the present season assume greater magnitude. As a subject for the allegorical features of the street pageants it was decided to make the central spectacle descriptive of a period of wonderful interest, which has never heretofore been utilized in celebrations of this kind, the achievements of the Spanish pioneers in the great Pacific west of North and South America, and the striking customs and life of the strange races which they conquered, to be contrasted with the march of American civilization. At convenient times during carnival week it was determined to emphasize the achievements of the present by street pageants illustrating the magnificent resources of this section, the priceless heritage with which nature has endowed it, and the life of the people who have made it one of the garden spots of the world. It was believed that the displays from many cities and towns in Southern California, from the great San Joaquin Valley, from San Francisco, the displays of trades and manufactures, of civic and military organizations, of the floral beauty of the Land of Sunshine, the processional march of 12,000 happy school children, would form a fitting frame for the barbaric splendor of the Pageant of the Pacific, and the brilliant color-piece of the Chinese race.

A MUSICAL JUBILEE.

In no feature of the plans for 1895 was the broad idea of the celebration more clearly marked than in the music to be fitted into the mosaic. It was decided to make it an epoch in the

musical evolution of Southern California. In furtherance of this design the entire section was drawn upon in the organization of an immense chorus and orchestra, for the presentation of some of the choicest productions of musical genius. The preparation for these grand concerts has been beset with difficulties, but those in charge of the work have persevered through all obstacles and musical art has been distinctly benefitted, receiving an impetus which will lead to greater achievements.

HER MAJESTY, THE QUEEN.

One of the happiest inspirations in the creation of La Fiesta was that of placing the festival under the royal banners of the Queen of the Angels. Her brief reign is an indulgent one, in which flourishes the spirit of carnival. Her gracious majesty is not averse to merriment, her royal smile comes easily and she distinctly encourages the efforts of her loyal subjects to render her rule a joyous one. It has been the aim to make her reception during the season of 1895 one befitting such a benignant sovereign, and to install the carnival government with impressive and splendid ceremonies. Her court has been selected with great care and the Ladies in Waiting come from all the principal cities in Southern California, famed for the beauty and accomplishments of its women.

THE CARNIVAL MERRIMENT.

While pomp and state lend splendor to the reign of the Queen, impressive ceremonies and gorgeous spectacles might unrelieved grow wearisome, and thus it comes that side by side with the splendid pictures of the romantic past and magnificent present, is laughter holding both his sides. From the time the keys of the city are placed in royal hands until the last night of the carnival, wrinkled brows are banished. All forms of innocent merriment have the royal license, from the grotesque quips and cranks which accompany the installation of the carnival government to the culminating revels in which it gives up the ghost. The mirth-loving spirit of carnival will have its most brilliant setting in the grand masquerade ball upon which the most lavish care has been given and for which this sun-blessed land has been culled for its choicest floral beauties, and its most grotesque form in an athletic tournament at night under electric lights where performers and spectators will be en masque.

THE COMPLETED IDEA.

Citizens and visitors may now behold the beautiful metropolis of a favored land glittering with the Stars and Stripes, artistically bedecked with the orange, olive and yellow colors of La Fiesta; they will see the richly-costumed characters of a by-gone day, the outpouring of oceans of rare flowers in princely profusion, the grim figures of representatives of the tribes of the west, the indescribable beauties of illuminated pageants by night, and enjoy the grand concerts and amusements of carnival week. In all these things it has been the aim to preserve historical truth in the pictures presented and charm eye and ear with results that appeal to the artistic sense of a progressive people.

If the immense work of preparation has added increased importance and permanance to the Carnival of Southern California, those who have devoted their time to its infinite details, and have contributed to its generous expenditures will feel well satisfied.

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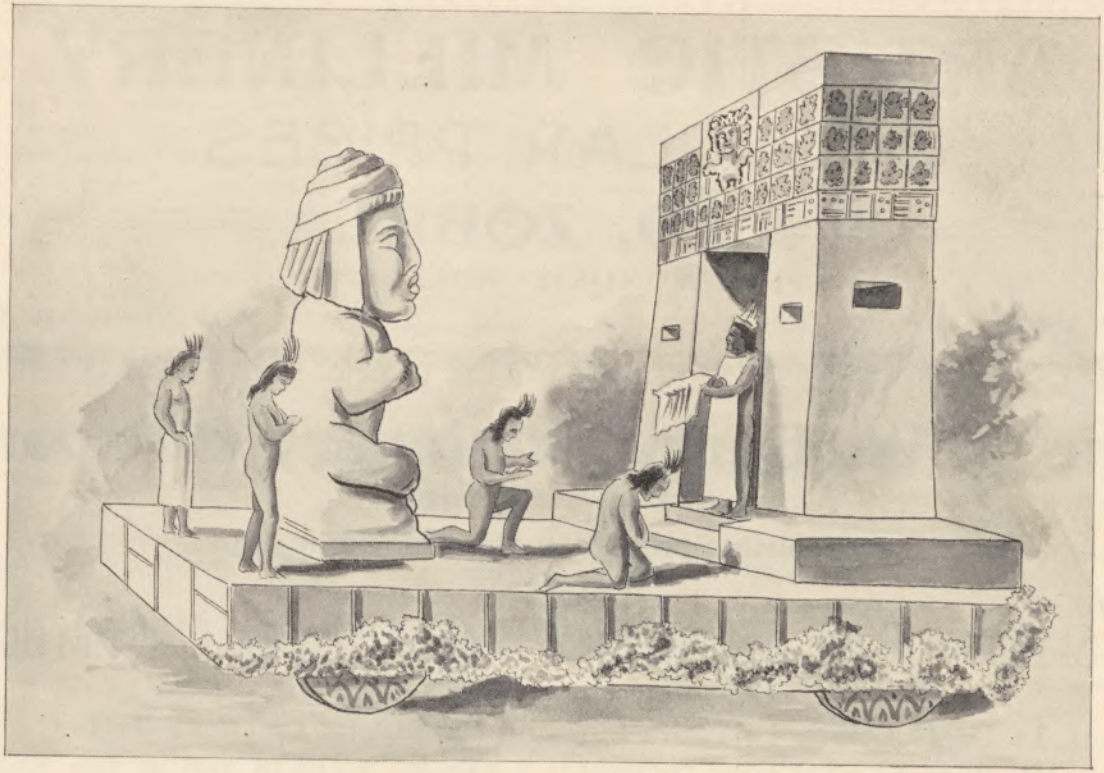

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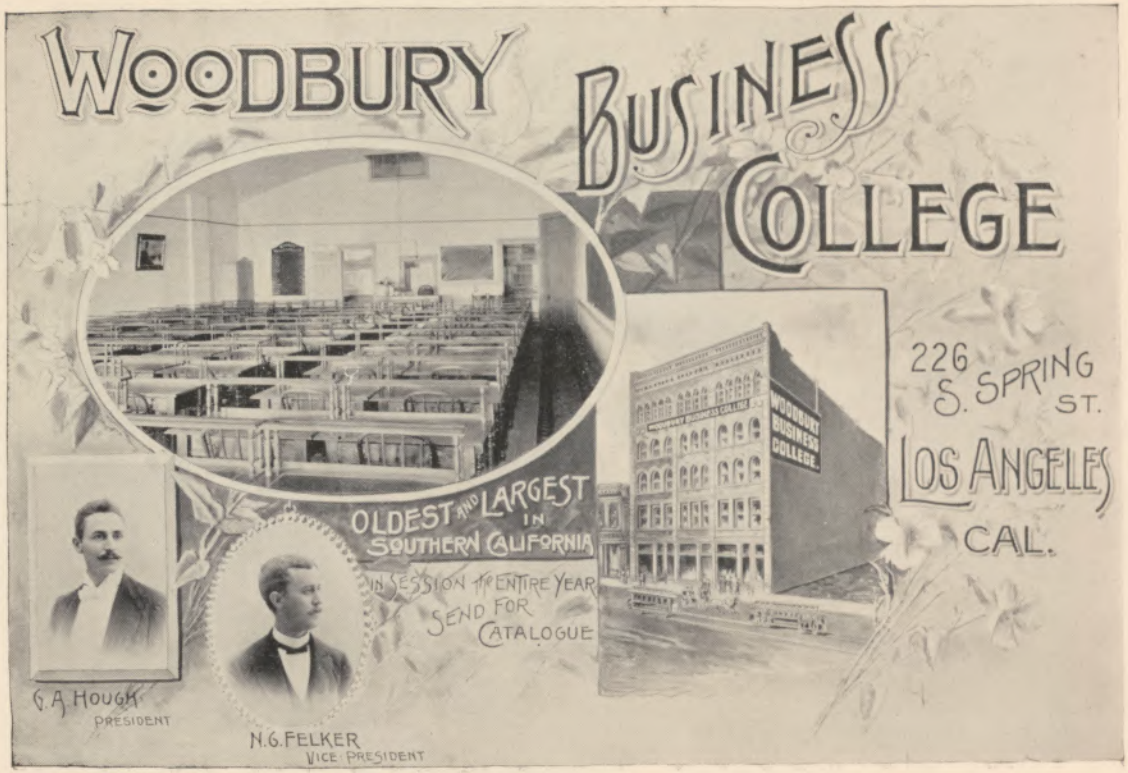
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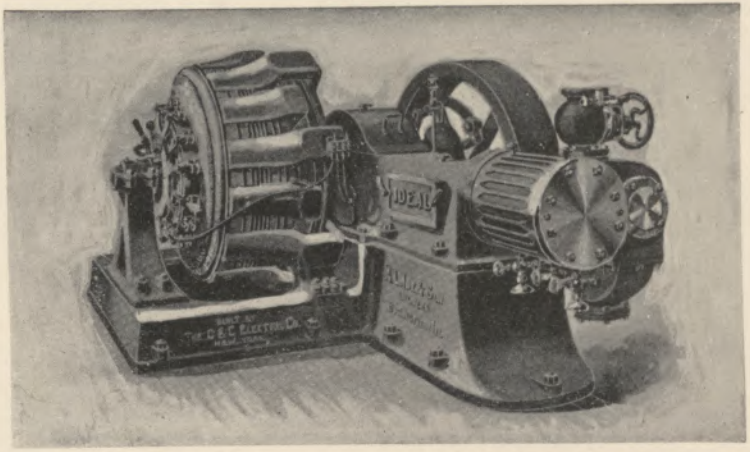

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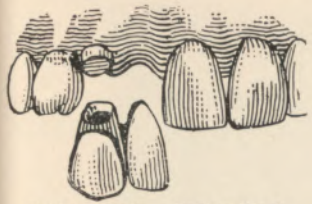

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LOS ANGELES, CAL.

A BOATING SCENE AT WESTLAKE PARK

Bertrand & Co., Photo

TUESDAY, APRIL 16th — Continued

Gregory, Dwight Babcock, Eddie Wolfstein, Eddie Sampter, Chas. Carleton, Ed. Sullivan, Gabie Meyer, Chas. Farrell, Guy Hill, Will Martin, Chas. Jones, Harry Kyle, Fred Coddington.

PROGRAMME.

PART I.

1. Coronation March from opera "Die Folkunger" *Kretschmer*
2. Overture to "Egmont".....*Beethoven*
3. "The Heavens are Telling," from the "Creation"...*Haydn*
   Fiesta Mass Chorus under Mr. C. E. Day
4. Andante from String Quartette.....*Tschaikowsky*
   String Orchestra
5. Ah fors e lué from "La Traviata".....*Verdi*
   Madam Lisa Sobrino
6. Hungarian Dances Nos. 5 and 6.....*Brahms*
7. Aria from the "Queen of Sheba".....*Gounod*
   Miss Katherine Fleming

PART II.

1. Introduction 3rd act of "Lohengrin".....*Wagner*
2. Maids of Cadiz.....*Delibes*
   Madam Lisa Sobrino
3. Chorus of Pilgrims and "Song to the Evening Star" from "Tannhauser".....*Wagner*
   Trombone Solo by Mr. J. R. Tobin
4. (*a.*) "Know'st Thou the Land" from "Mignon".....*A. Thomas*
   (*b.*) Brindisi from "Lucretia Borgia".....*Donizetti*
   Miss Katherine Fleming
5. Weaner Madl'n Walzes.....*Ziehrer*
6. The Star-Spangled Banner — National Air
   Miss Katherine Fleming

The audience is requested to rise and sing with the chorus in the last number.

WEDNESDAY, APRIL 17th

There will be no day street pageant.

8 p. m. — Grand illuminated pageant, which will form on streets south of Central Park, promptly at 7.30 o'clock, and move at 8 o'clock sharp. The line of March will be the same as in Tuesday's pageant. Officials of the pageant will be the same as on Tuesday.

The pageant will consist of the Pageant of the Pacific, miscellaneous floats, grotesque military and other organizations. It will be gorgeously illuminated, and at Central Park there will be special effects of illumination by the use of colored fire and pyrotechnics of various kinds.

Reserved seats at low prices for spectators' tribunes at Central Park can be obtained at Berry's Stationery Store, No. 120 South Spring Street.

THE PARADE.

Platoon of Mounted Police.
Grand Marshal, R. W. Pridham.
Chief of Staff, Gen. Johnstone Jones, and aides.

FIRST DIVISION.

Division Marshal, J. K. Kennedy, and Aides.

BAND.

Pageant of the Pacific, 9 floats.

SECOND DIVISION.

Division Marshal, Capt. H. Hutton, and Aides.

BAND.

Pageant of the Pacific, 9 floats.

WEDNESDAY, APRIL 17th—Continued

THIRD DIVISION.

Division Marshal, C. W. HICKS, and Aides.

BAND.

San Francisco Examiner, float
Orange County, float
Riverside, 2 floats
San Pedro, 3 floats
Moro Bay Improvement Company, float

FOURTH DIVISION.

Division Marshal, H. H. Mayberry, and Aides.

BAND.

Mt. Lowe Railway, float
Redlands, float
Redondo, float
Long Beach, float
Colgrove, float

FIFTH DIVISION.

Division Marshal, Perry Howard, and Aides.

BAND.

Chamber of Commerce, float
Turnverein Germania, float
Occidental College, float
Los Angeles Athletic Club, float
Medical College, float
University of Southern California, float
Los Angeles Business College, float and 20 horsemen

THURSDAY, APRIL 18th

10 a. m.—Children's Day: Parade of school children of the public schools and other educational institutions. The children will be formed into companies of 52 each, officered by cadets selected from their numbers. They will march eight abreast.

The parade will form on Main and adjoining streets south of Fourth. The officers of the parade will be the same as on previous days, under the supervision of the Director General and staff and members of Board of Education.

LINE OF MARCH.

The parade starts at 10 a. m. from the corner of Main and Winston streets, and will move north on Main to First, west on First to Spring, south on Spring to Third, west on Third to Broadway, south on Broadway to Sixth, west on Sixth to Central Park and circle the Park. There it will be reviewed by the Queen and her court. The children will mass before the Queen's pavilion and unite in singing America. The parade will then be dismissed, free transportation for the children to their homes by the street cars being furnished to all who wish to avail themselves of it.

The First Division will be composed of cadets of High School and from the First Ward; Prof. F. E. Cates, commanding. Aides; A. E. Baker, W. H. Housh, J. W. Henry, J. M. McPherron.

The Second Division will be composed of cadets from Second and Third Ward schools; Prof. C. L. Ennis, commanding. Aides: G. H. Chilcote, F. W. Stein, W. L. Frew, E. Dolland.

The Third Division will be composed of cadets from Fourth, Fifth and Sixth Ward schools; Dr. A. W. Plummer, commanding. Aides: S. H. Moore, A. G. Van Gordu, W. T. Skilling, E. K. Isaacs.

The Fourth Division will be composed of cadets from Seventh, Eighth and Ninth Ward schools; Prof. J. B. Millard, commanding. Aides: J. B. Monlex, G. D. Howland, Wm. Havemann, O. N. Raney.

Each school will be preceded by the United States Flag, carried by the Color Sergeant, three paces in front of Co. A. This should be a strong boy.

No. 20 in line will carry the school banner for each school.

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VIEW OF WESTLAKE PARK

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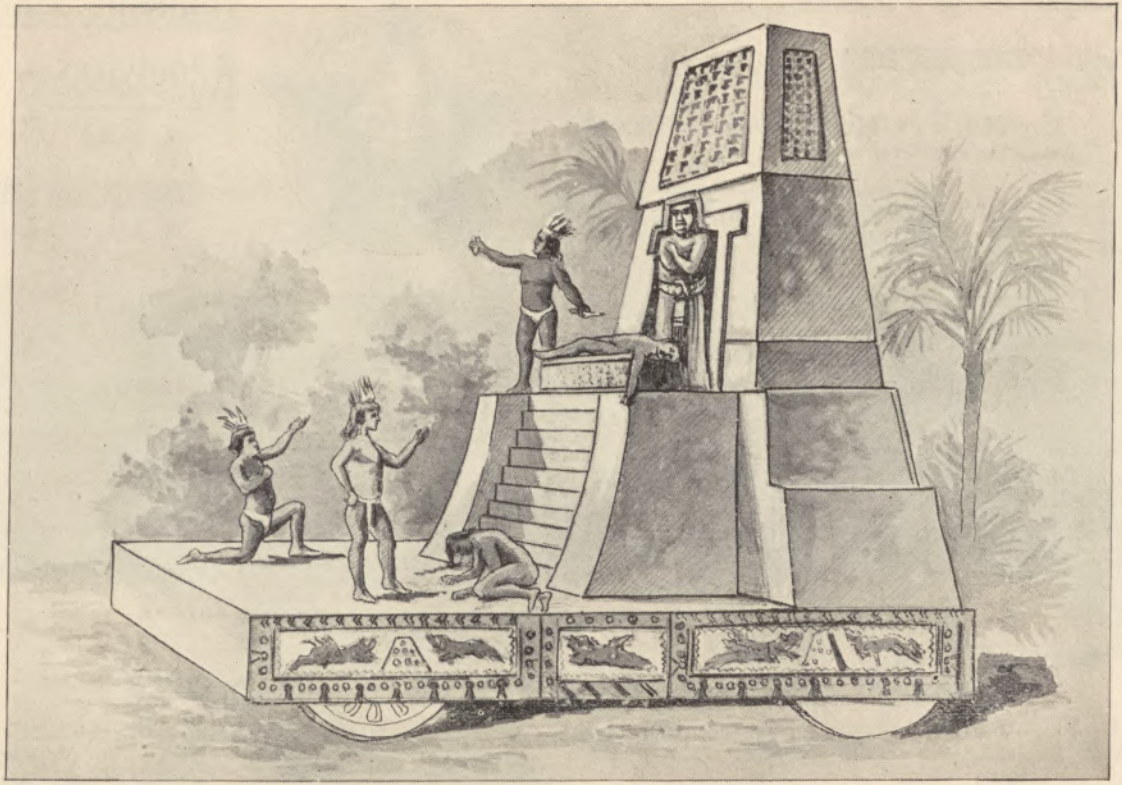

AN AZTEC SACRIFICE

Los Angeles Chamber of Commerce, a Bureau of Valuable Data of Southern California.

C. D. WILLARD

One of the most important institutions is the Chamber of Commerce, which occupies the second and third stories of a spacious building on the corner of Fourth street and Broadway. Although this organization is only six years of age, it has already accomplished a vast amount of good for Los Angeles city and Southern California, and with its present large membership extending into every section of this part of the State, and with its reputation for conservative and intelligent action on public questions, it is in a position to accomplish much more in the future.

The original Chamber of Commerce in Los Angeles city was founded early in the seventies. It ran for six or eight years and was then discontinued for a time. Several different times it was revived and then ceased to exist, but the present organization bids fair to be a permanent union of the commercial interests of this section.

The present Chamber of Commerce came into existence in the fall of 1888, and at its first meeting enrolled about one hundred members. From that time its membership has steadily grown until at the present writing it contains about eight hundred and fifty names of business men and corporations upon its list. The initiation fee is $5 and the dues $1 per month, consequently only those who mean business are willing to stand in with the best interests of the country to that extent are included in the list.

In the six years of its existence the Chamber has circulated nearly a million pieces of printed matter, including 125,000 handsomely illustrated pamphlets, and has replied to some 7,000 or 8,000 letters of inquiry. It has prepared exhibits for the World's Fair at Chicago and the Mid-Winter Fair at San Francisco and for numerous special fairs held in different parts of the Union. It maintains a permanent display at San Francisco, and until recently maintained a similar display at Chicago. It has attended to the entertainment of visitors of prominence, managed conventions and gatherings of notable people that have been held in Los Angeles, and has contributed in a large degree to the fame and popularity of this State as a resort. It has managed four successful and artistic Citrus Fairs, together with the Orange Carnival held in Chicago in 1891.

FRANK WIGGINS

In 1890 the Chamber established a permanent display of products of Southern California in its quarters on Main street, and it now maintains in its Broadway and Fourth street building the largest free permanent display of material products to be found anywhere in the world with the exception of the Colonies' Display in London. This exhibit is visited annually by fully 125,000 people

and serves as a convincing argument to those who are undecided what section of California they finally choose as a residence. Besides the principal cities of Los Angeles County, displays are maintained in this exhibit hall by Orange County, San Bernardino County, San Diego County and Riverside County. Space has been engaged by Ventura County and will soon be filled by a handsome exhibit.

An important feature of the exhibit is the art display which occupies a large, well-lighted room on the second floor, where the best local artists show their latest works.

The affairs of the Chamber are administered by a Board of Directors containing twenty prominent business men and capitalists, who are selected by a vote of the Chamber at large.

CLUB ROOM

The present officers and directors of the Chamber are as follows: W. C. Patterson, President; Chas. Forman, First Vice-President; T. D. Stimson, Second Vice-President; Andrew Mullen, Treasurer; C. D. Willard, Secretary; Frank Wiggins, Superintendent of Exhibits; D. Freeman, O.T. Johnson, F. W. King, W. B. Cline, Louis F. Vetter, J. H. Davisson, E. F. C. Klokke, George W. Parsons, K. Cohn, J. A. Graves, Hancock Banning, M. L. Graff, F. S. Munson, J.S. Slauson, A. W. Francisco, E. W. Jones.

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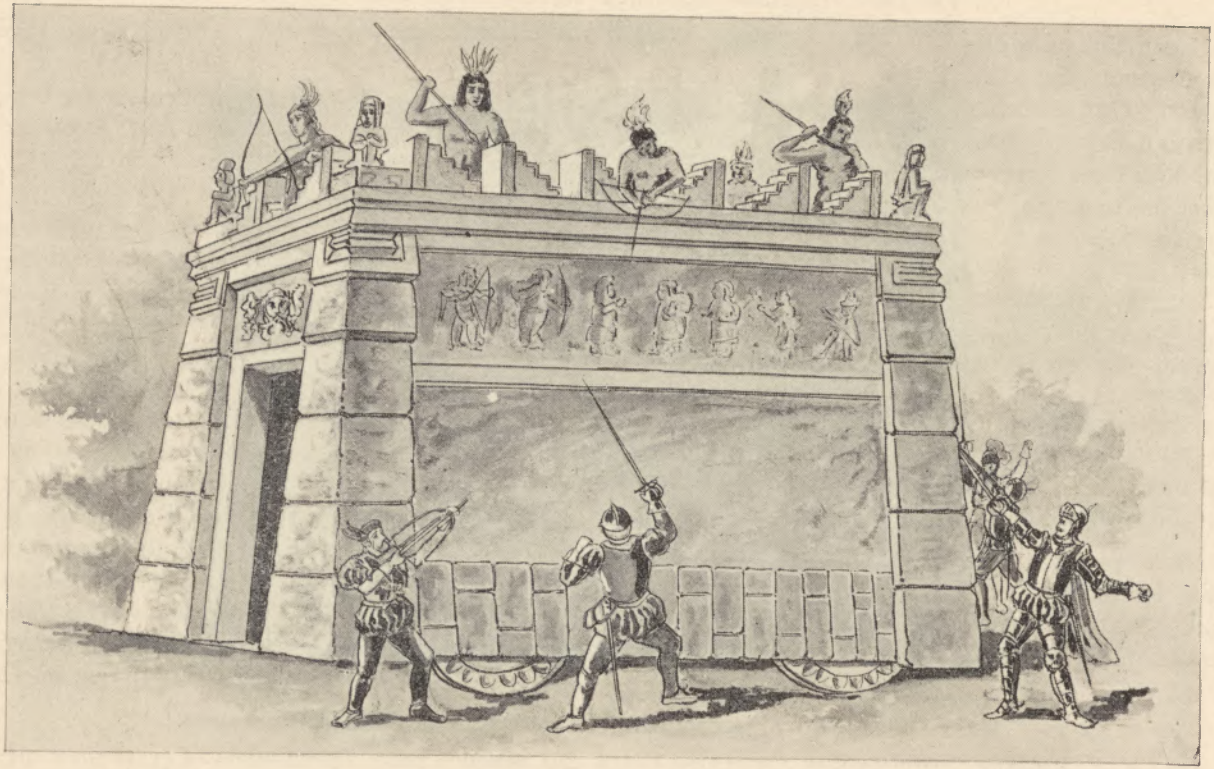

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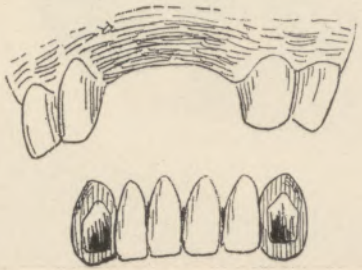

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THE PLAZA, AND VIEW OF CHINA TOWN

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PRICE, ONE DOLLAR.

CHAIRMEN OF COMMITTEES

THURSDAY, APRIL 18th — Continued

Baile Mascara de La Fiesta de Los Angeles, Thursday, April 18th, 1895

Graced by the presence of Her Royal Majesty, La Reina de La Fiesta de Los Angeles, Senora Mamie Modini-Wood. Lady Escorts, Mrs. Erskine M. Ross, Mrs. Frank Rader. Maids of Honor, Miss Hattie Chapman, Miss Mary Foy, Miss Sallie Goodrich, Miss Freda Hellman, Mrs. J. R. Hamilton, Miss Lou Hazard, Miss Sadie Johnson, Miss Gertrude Johnson, Miss Corrinne King, Miss Fannie Lockhart, Miss Clara Newton, Miss May Newton, Miss Emma Newmark, Miss Agatha Sabichi, Miss Emma Workman, Miss Edith Wolfskill, Miss Martha Francis Widney, Miss Galeta Workman.

PROGRAMME.

1. Grand Introductory–America–Los Angeles Military Band.
2. Festival Overture, La Fiesta Orchestra.
3. Firing of Royal Salute, announcing the approach of La Reina de La Fiesta de Los Angeles; stationing of look-outs and dipping of colors by the Los Angeles Naval Reserve.
4. Royal entrance of La Reina and Her Majesty's Court.
5. Procession of characters from the Pageant of the Pacific.
6. Spanish dances: La Jota, Sombrero Blanca, Jaraba, Las Palletas, Son, Las Carnates.
7. Grand March of Maskers, preceded by La Reina and Her Majesty's Court.
8. Dancing by the Masked Revelers.
9. Eleven o'clock chimes.
10. Grand Promenade and Unmasking of Revelers before La Reina.
11. Presenting of Prizes to best dressed, most original and best sustained characters, and to best group of four or more.
12. General Dancing.

Between dance numbers choice selections will be played by the Los Angeles Military Band.

Supper will be served continuously during the ball.

FRIDAY, APRIL 19th

1 p. m.—National and California Pageant: The parade will form south of Central Park, and the line of march will be the same as on Tuesday.

Platoon of Police, mounted.
Director General and Advisory Board, mounted.
Gentlemen's Riding Club.
Grand Marshal, R. W. Pridham.
Chief of Staff, J. P. Jones, and aides.

FIRST DIVISION.

Division Marshal, J. K. Kennedy, and Aides.

BAND.

SECOND DIVISION.

Division Marshal, Capt. H. Hutton, and Aides.

BAND.

THIRD DIVISION.

Division Marshal, C. W. Hicks, and Aides.

BAND.

CHINESE.

This will be one of the grandest features of the entire week. An allegorical display of Celestial splendor will be presented by a corps of Chinese artists, robed and decorated in the most magnificent array.

FRIDAY, APRIL 19th—Continued

FOURTH DIVISION.

Division Marshal, H. H. Mayberry, and Aides.

BAND.

Tropa de Caballeros Angeleños.
San Francisco Examiner, float
Mt. Lowe Railway, float
Redondo, float
Colgrove, float
Redlands, float
Fresno, float
Riverside, float

FIFTH DIVISION.

Division Marshal, Perry Howard, and Aides.

BAND.

N. A. Covarrubias and 60 white-horse cavalry
Orange County, float
Santa Monica, float
Moro Bay Improvement Company, float
San Pedro, 3 floats
Long Beach, float

The military consisting of the 7th and 9th Regiments of National Guards of California will march in battalions under the following officers and staffs, the 9th Regiment having the right of line :

FIRST BRIGADE.

Brigadier General, E. P. Johnson.
Aides-de-Camp : Capt. H. Z. Osborne, Capt. Albert C. Jones.
Staff : Lieut.-Col. L. S. Butler, A. A. G.
Major J. A. Driffill, Inspector.
Major Geo. H. Bonebrake, Paymaster.
Major Cyrus D. Willard, Engineer Officer.
Major A. W. Barrett, Quartermaster.
Lieut.-Col. W. G. Cochran, Surgeon.
Major W. H. Russell, Inspector of Rifle Practice.

NINTH INFANTRY, N. G. C.	SEVENTH INFANTRY, N. G. C.
Col. E. B. Spillman.	Col. Wm. G. Schrieber.
Lieut.-Col. John R. Berry.	Lieut.-Col. J. L. Howland.
Major McKelvey.	Major Samuel T. Black.
Major Prescott.	Adjutant Capt. H. D. Alfonso.

Second Concert, Friday Evening, April 19.

8 p. m. — Grand Concert at Hazard's Pavilion, with massed chorus of over 500 voices and orchestra of 50 pieces. General admission, 50 cents. Reserved seats at No. 120 South Spring Street.

PROGRAMME.

PART I.

1. Marche et Cortege from the "Queen of Sheba".....*Gounod*
2. Overture of "Mignon".....*A. Thomas*
3. Hallelujah Chorus from "The Messiah".....*Haendel*
   Fiesta Mass Chorus under Mr. C. E. Day
4. Emperor Waltzes (New).....*Donizetti*
5. "O Mio Fernando" from "La Favorita".....*Schumann*
   Miss Katherine Fleming
6. (*a.*) Evening Song.....
   (*b.*) Pizzicato from "Sylvia".....*Delibes*
7. Scene and Prayer from "Freischutz".....*Weber*
   Madam Lisa Sobrino

PART II.

1. Rhapsodie Hongroise No. 2.....*Liszt*
2. The Lost Chord.....*Sullivan*
   Miss Katherine Fleming
3. Largo (for Harp and Strings).....*Haendel*
   Miss Alexandra Breitschuck, Harp Solo
   Mr. John Marquardt, Violin Solo
4. Cavatina from "Ernani".....*Verdi*
5. Weaner Madl'n Waltzes.....*Ziehrer*
6. America—National Hymn.....

NOTE.—The audience is requested to rise and sing in the last number with the chorus.

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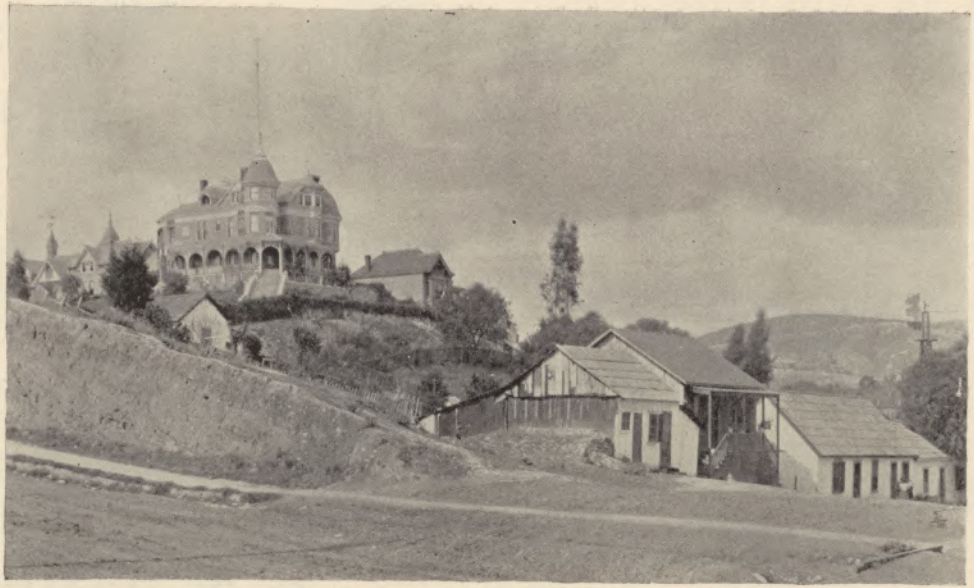

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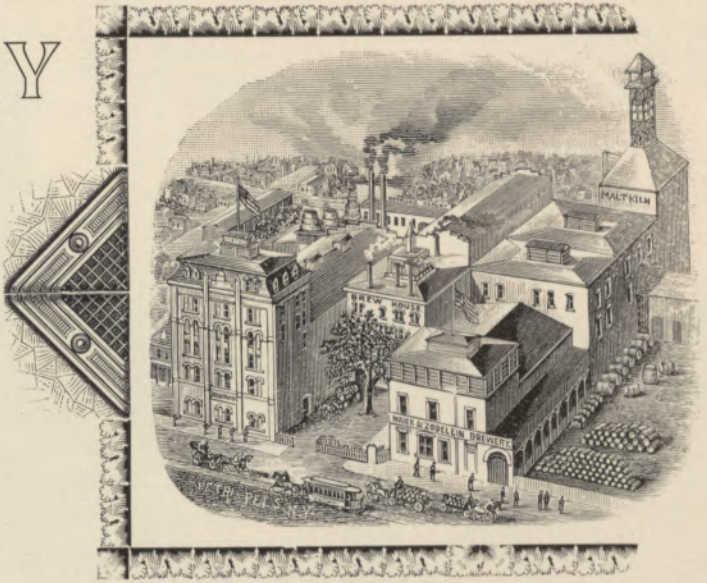

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The Pageant of the Pacific.

FAWCETT ROBINSON

The series of nineteen floats constituting the Pageant of the Pacific are historically illustrative of the vast empire embraced in the Pacific countries of North and South America. They have been produced under the supervision of the Artistic Committee of La Fiesta de Los Angeles, which is composed of Mr. F. Van Vleck, chairman; A. Petsch, John Kahn, S. P. Hunt, Frank Howard, J. V. Wachtel, Chas. F. Lummis and A. W. Kinney. Twelve of the floats are devoted to the Spanish pioneers, missionaries and the native tribes with whom they came in contact, others to the tribes of Pacific Oceanica, Robinson Crusoe, and the Aleutians, while others are descriptive of the American civilization of the Pacific. The ideas of the committee were carried out by Mr. Fawcett Robinson of Chicago, an artist of rare merit, who commenced his career in the atelier of a sculptor, followed scenic decorations at Drury Lane Theater, London; at the Port St. Martin Theater, Paris; at Melbourne, Sydney, New York; with Kiralfy Brothers, Henderson of Chicago, Augustus Harris, the Ceremonial Committee of the World's Fair, at Kansas City, and elsewhere. The floats descriptive of the Conquistadores and native tribes were designed from specifications by Mr. Chas. F. Lummis, the author, from documents and original photographs in his possession and his personal researches in this fascinating field. The pageant does not follow conventional lines, and is a truthful as well as artistic portrayal of a theme of matchless interest.

"THE GILDED MAN."

"The Gilded Man," or El Hombre Dorado, was the American Golden Fleece. It was a will o' the wisp that ever beckoned the Spanish conquistadores a little further. Founded on fact it had become a golden myth at the beginning of the 16th century, in search of which thousands of mail-clad sons of Spain were lured to death from Mexico to California, from Peru to Brazil. The basis for the myth was a curious custom practiced by the Indians of the village of Guatavita in New Granada, before the beginning of the 16th century. Once a year on a certain day a chief would anoint himself with a kind of gum, and then powder himself from head to foot with gold dust. Being taken on a raft to the middle of the lake by the medicine men he would jump from it, his precious covering washing off and sinking, an offering for the prosperity of his people. When it lost its character of fact the myth of the Gilded Man became tangled with Indian superstitions and the Spanish were lured by tales of fabulously rich nations, golden tribes and golden cities to many of those matchless explorations, achievements and sufferings which are the wonder of the world. The wonderful myth of the Gilded Man was responsible for a large percentage of the exploration and civilization of the New World. No other myth or legend ever exercised

such a powerful influence on the course of geographical discovery. It brought about the exploration of the Amazon, the Orinoco, all Brazil north of the Amazon, all Venezuela, all New Granada and Eastern Ecuador.

BIRTH OF THE INCA.

When Francisco Pizarro entered Caxamarca, Peru, in November, 1532, he and his little band of Spanish soldiers found themselves in the heart of a country inhabited by a remarkable native race, warlike and much more civilized than any of the native peoples with whom they had previously come in contact in their thrilling adventures in the New World. Their religion combined many strange superstitions, but was not as bloody as that practiced by that of other Indian tribes, human sacrifice entering but little into their religious rites. It was believed by them that the first Inca appeared on the shores of Lake Titicaca, Peru, in a dim past, accompanied by his wife, Mama Oello, and announced that they were Children of the Sun, sent by the glorious Inti (the sun) to instruct and rule over the native tribes. He founded Cuzco and instructed the natives in agriculture and the arts, in religion and social life, while his wife taught the women to sew, spin and weave. The birth of an Inca and his presentation to the people is the subject of illustration. The scene is an Inca palace of cyclopean architecture, with the head Inca, in the presence of a Coya, a Virgin of the Sun, dedicating the new born babe to the service of the Sun and the people, who are interested spectators of the royal ceremonial. The rich costumes of the Inca, of the Coya, and the other participants are historically correct, and show the huge golden chains and jewels for which the race became world-famous.

THE CAPTURE OF ATAHUALPA.

In the annals of the Spanish Conquistadores no event has more fascinating interest than the story of the capture of Atahualpa, Chief Inca of the Peruvians. A war-captain of renown and supported by a large army, he successfully decoyed the band of intrepid discoverers into Caxamarca, and had the power to crush them out of existence. But the great Captain, Francisco Pizarro, had the genius to grasp the only chance for himself and his devoted followers, and by seizing Atahualpa, whose person was venerated, achieved at one stroke safety and the conquest of Peru with all its riches. Atahualpa came into the city seated in a golden chair, which was borne on the shoulders of attendants. Although his visit was professedly friendly, he was accompanied by several thousand armed warriors. He was about to give the signal for the extermination of the mysterious stranger when Pizarro anticipated him. The Peruvians were driven back and their great war captain became the hostage for the lives of the mail-clad Spaniards. The scene in the square at Caxarmarca at the moment of capture was a thrilling one. The fate of the one-hundred and seventy-seven Conquistadores was trembling in the balance. Surrounded by a multitude of crafty Indians there seemed small prospects of their ever seeing again the sunny slopes of their native land. But the future had in store for them a dazzling conquest and realization of dreams of fabulous wealth, and the days of the power of the Incas were numbered.

THE GOLDEN RANSOM.

The Spanish pioneers in the New World carried with them in their marvelous explorations and colonizations dreams of golden cities and untold riches. They were often doomed to bitter disappointments and indescribable sufferings, but in the conquest of Peru in the early part of the 16th century, there came a partial realization of their golden visions. When Pizarro had captured Atahualpa, head Inca of the Peruvians, he was startled by the offer of his illustrious captive to obtain his freedom by filling the room in which he was confined, it being 22 feet long, 17 feet wide and 9 feet high, with gold, and a smaller room with silver. Day by day the golden ransom slowly grew, over seven hundred golden plates coming from the famous Cuzco Temple of the Sun alone, until the vast treasure of golden vessels, plates, images and trinkets and Atahualpa's golden chair, amounted to the enormous sum of over six million and a half dollars in gold and over a million dollars in silver, which it took the Indian smiths a month to melt into ingots. The accumulation of the ransom took several months, being brought in painful journeys over stupendous mountains by the devoted followers of the Children of the Sun, until the doughty pioneers gazed in wonder at the glittering pile. All the while the wily war chief planned to overwhelm his captors, wrest their prize away and rid his land of their terrible horses and mysterious cannon, but his well-laid plans ended in his death, and the golden ransom remained with Spain and her pioneers.

MONTEZUMA.

The origin of the Aztecs, like that of the Incas of Peru, is shrouded in mystery and superstition. Wherever they came from, they were long-established in Mexico, where they were found by Hernando Cortez and the Spanish pioneers. Before the conquest of Mexico and when Montezuma was in his glory as their great war-chief, they had become one of the most remarkable of the native tribes of the Americas. They were advanced in agricultural pursuits, in the manufacture of textile fabrics, and feather work, specimens of the latter being still extant and of almost priceless value. They were workers in metal, and had subjugated the surrounding tribes by whom they were hated as well as feared. Their religion was the worship of many gods and was horribly cruel, human sacrifice being practiced and even the eating of human flesh as a ceremonial. Montezuma was surrounded at the "City" of Mexico with great pomp and barbaric magnificence. Here the Aztecs ruled with cruel strength over the credulous and superstitious tribes who acknowledged their power. Mexico was the scene of a strange religious life that occupied a great deal of the time of the Aztecs, and Montezuma himself bowed to the wonderful power which the priests exercised. The theme for illustration is Montezuma seated in state, richly attired as was his custom, surrounded by Aztec priests and followers.

AN AZTEC SACRIFICE.

Nothing could be more dreadful than the extent to which human sacrifice entered into the religious observances of the Aztecs before their conquest by the Spanish pioneers. The

chronicles of the Conquistadores abound in ghastly descriptions of the huge teocallis or sacrificial pyramids on which human lives were offered up by thousands to appease the cruel gods—ferocious looking idols invented by the crafty priests. In some of them they found vast piles of skulls and bones, mute evidence of the bloody tragedies which had been enacted no one knows how many desolate centuries before the light of civilization dawned. In the narrative of Bernal Diaz del Castillo, one of Cortez's soldiers, he speaks of seeing such things in the teocallis in the City of Mexico as were simply appalling. On the sacrificial stones he saw human hearts and piles of bones, and clotted blood was everywhere. As many as five hundred victims in a day are said to have fallen beneath the knives of the priests with indescribable atrocities of mutilation. In the illustration the priest is seen in his official robes, on the summit of the teocalli, with the unhappy victim of savage superstition before him outstretched for the grim flint knife.

SIEGE OF THE CITY OF MEXICO.

The siege of the City of Mexico in 1521 by Cortez with the remnants of his little army and his Indian allies of the Tlacalan tribes, lasted seventy-three days, with almost continual fighting, and was a record of matchless exploits and ability. In the face of the disasters which had preceded it, it is one of the most remarkable in all American history. Cortez and his soldiers had been cooped up in the city like rats in a trap by the Aztecs, and on the night commemorated as "Noche Triste," the "sad night," had cut their way out at the sacrifice of two-thirds of their little force. But the undaunted leader organized a new force and finally entered the lake city in triumph. One of the most remarkable feats in the siege was the building by Cortez at Tlaxcala of thirteen bigantines which he had carried across mountains over fifty miles upon the shoulders of men to be launched upon the lake of Mexico and which assisted materially in the siege. Cortez's horse was killed under him in one of the battles and he was being dragged away by the Indians when one of his pages saved him. In the last assault Cortez led half of the Spanish force and Captain Pedro de Alvarado, his dashing right hand, the others. Alvarado commanded the force which pushed across the same causeway along which Cortez retreated on the "Noche Triste," and when so many homes in Spain were made houses of mourning.

THE CLIFF DWELLERS.

In New Mexico and Arizona there are hundreds of ruins of huge houses among the cliffs, from four to six stories in height and some of them having over five hundred rooms. They were built by the Pueblo Indians who, before the new world was discovered, were living in their strange houses that were forts, almost secure from attack by their inveterate foes, the fierce Apaches. While hundreds of them are crumbling with the dust of centuries, some have been occupied by Pueblos within historic times. They were invariably of stone, and laid with remarkable skill. They are all terraced and the fronts of the buildings look like flights of gigantic steps. There are no doors or windows in the outer walls, and no stairs, all entrance being by ladders. They built their houses where nature had

arranged for their security, in the cliffs or on the tops of mesas or rock islands. Modern research has proved that the "cliff dwellers" are not an extinct race, but have moved from the deserted ruins as the centuries went on, and that the descendants are the present Pueblo Indians, a peculiar and interesting people, living comfortably, peaceable and industrious. One of these remarkable dwellings is the subject of illustration, showing an assault by the Apaches and the float is manned by Pueblo Indians from Isleta.

CORONADO AND THE ZUNIS.

In the year 1540 Francisco Vasquez de Coronado, governor of the Mexican province of New Galicia, one of the great explorers of the North American continent, was sent with an expedition to discover the "Seven Cities of Cibola full of gold." News of these wonderful cities had been brought by Fray Marcos de Nizza, who had penetrated to them the previous year. They were in the extreme west of New Mexico, around the present strange Indian pueblo of Zuni, which is all that is left of them, and is not so greatly changed from its appearance 350 years ago. Coronado and his little army, guided by Fray Marcos, reached Zuni and its wonderful cliff of Toyallahnah, the sacred thunder mountain. They captured the pueblo, and sent expeditions to the cliff-built pueblos of Moqui in Arizona, to the grand cañon of the Colorado, and elsewhere. Moving his force to the Rio Grande, Coronado heard of the myth of the Quivira, a fabled Indian city of pure gold, a myth the pursuit of which led to vast explorations just as the myth of the "Gilded Man" had in South America. The discovery of the "Seven Cities of Cibola" by the great explorer and the wonderful Zunis, who marveled much at the mysterious strangers, form the subject of illustration.

THE COLORADO RIVER INDIANS.

Much as they were in the days when an exploring party from Coronado's pioneers discovered them, so are the Colorado River Indians today. In the days of the Conquistadores they lived in wattled huts as they do now, and occupying the territory contiguous to the river were called "Sons of the River," the pioneers hearing of them as "men of great stature." Their lives and superstitions were much like those of other Indians, but they were more peaceable, although in 1781 they rose in revolt and massacred the colonists who had taken possession of their most fertile lands. Again in 1853 they went upon the war path and were conquered by Gen. Heintzleman. The Yumas have become sadly decimated in later days until at the present time they number less than 1000. In the illustration can be seen a typical home scene of this fast disappearing tribe of native Indians. Around the tule hut are grouped living representatives of the tribe, dressed in their native costumes, and who have been brought from Yuma to carry out the design of the artist in the most realistic manner. There was no tribe of Arizona Indians where the art of weaving baskets was brought to greater perfection than amongst the women of the Colorado River Indians, who also decorated bark aprons in every conceivable tint. While the Yumas were early reconciled to the whites they had many wars with surrounding tribes, in which they met with varying success.

ENTRY OF THE MISSIONARIES.

Side by side with the mail-clad Spanish pioneers marched the gray-robed priests. In the long list of heroic achievements in the colonization of a new world none shine out with a greater lustre than their stupendous missionary work among the native tribes, their deeds of self-sacrifice and dauntless courage. The religions of the Indians had many astounding and dreadful features, the worship of ignorant and cruel gods as merciless as the savages themselves. The gentle creed of the missionaries was as unintelligible to the Indians as can possibly be imagined and the task of lifting the vail of superstition the most enormous ever undertaken by human teachers. But the brave priests proved equal to the task, and with patient toil abolished human sacrifice and led countless thousands of savages into a better conception of the brotherhood of man. The bare list of names of these modest heroes would fill volumes. Their work still lives in hundreds of stone-built missions, some long since crumbling into dust, and others still used as they were 250 years ago. From the Atlantic to the Pacific they reared their noble structures and pursued their matchless labors in the cause of civilization. Unarmed and oftentimes alone they made dreary marches into apalling wildernesses, and frequently suffered martyrdom amongst the savages. The line of missions in California are mute evidences of the ceaseless labors of the early Franciscans. In the illustration the founding of a mission is typified, a corner of the San Gabriel mission can be seen, and the priest surrounded by the natives who look in wonder at the holy cross raised in the hands of the missionary. No romance is more wonderful than the trials, sufferings and achievements of the gray-robed heroes of the Spanish conquest.

OLD SPANISH LIFE.

Before the days of the Argonauts, when Spanish gentlemen owned vast tracts of land, when La Jota was danced, and before the bustling civilization of today had crossed the plains, life was very picturesque. Hospitality was boundless and there was more thought of pleasure than of profit. In California they were days when the Mission bells were heard, and when cattle dotted the valleys in countless thousands, when the sun was just as bright as when caballeros rode richly costumed to the homes of fair señoritas. Their are eyes now dimmed with age which sparkled brightly in those olden times, when courtly compliments were made, and love songs were heard to the accompaniment of the guitar. Waning memory can still recall the simple, peaceful happy days, when the world was still an echo. It is a type of the early life which the artist has depicted. Under a veranda are gathered a group of laughing señoritas, wearing the graceful national costume. They have guitars and castanets, and are surrounded by mounted cavaliers. In these graceful riders may be seen a representation of those by-gone days, when every youth seemed born upon a horse, and when coquettish eyes challenged them to daring deeds.

ENTRY OF AMERICANS.

It is not yet half a century since the long procession of American pioneers began their weary march across the plains

to the golden west. The grizzled veterans of that mighty army have not all passed away, although a new generation has arisen which loves to recount their dazzling history and hear the stories of their sufferings and hardy achievements, from their own lips. We live in the great country that has resulted from their hardships and the marvelous enterprise of the fifty years. The days of the prairie schooner have passed away, and it has taken its place in the history of the pioneers. The modern traveler who revels in the comforts of a Pullman car can scarcely realize the rude methods of conveyance in which the Argonauts toiled through dreary wastes and arid deserts. It was a slow journey of many months, and the canvass-covered wagons were slight protection from broiling suns or treacherous Indians. Yet many a family now living in the West will see the illustration of the march of the pioneers with fond recollections. It will call up vividly long days of dusty travel and terrible hardships endured with matchless courage and endurance.

KAMEHAMEHA I. ON HIS THRONE.

In the strange and fascinating history of the native tribes which inhabited the Hawaiian Islands, it was during the reign of King Kamehameha I. that the national life of the islanders may be said to have really begun. Before this far-sighted man wrought a nation from the warring tribes, there were many chieftains who sought to subjugate them all, but failed. The early Hawaiians in their religion were idolaters, and Kamehameha worshiped many gods. He was a warrior of much bravery and ability; it was during his reign that Captain Cook came to the islands, and the intercourse with European nations began. Kamehameha and his queen are seen upon the throne surrounded by the magnificence which they affected. Near by are hula-hula dancers, and they are followed by a crowd of islanders. Upon the shoulders of the king is his famous feather war-cloak which took twelve generations of kings to complete, and contains many thousand yellow feathers, only two being taken from each bird.

THE GRAND ALEUT.

In the triumphant march of the Grand Aleut is typified a characteristic scene from the annals of the mysterious people who were living in the frozen north of the Pacific coast, when Columbus discovered the New World. They were Indians as other native tribes were, and their religion consisted also of the worship of idols, specimens of which can be seen to this day in Alaska. Among the traditions that have come in faint whispers is one that in a remote past the Aleutians descended from their inhospitable shores as far as the coast of Southern California and exterminated the numberless Indians who then inhabited the channel islands, particularly Catalina. The Great Aleut is mounted upon an igloo of ice which rests upon a floe of ice. The stately chief is clothed in polar bearskins, and his followers who accompany him are also clothed in skins, the whole effect of the representation being weird and transporting the spectator in imagination to the ice fields where silence reigns and the sun is hid for many months, and where the northern lights transform the heavens into a blaze of glorious effulgence.

ROBINSON CRUSOE.

The island of Juan Fernandez, where De Foe located Robinson Crusoe in his ever-fascinating romance, was in the great Pacific ocean, and has been included in the pageant. It is a pretty scene, showing a corner of the island in all its tropical charm. High up is perched Robinson Crusoe's house with thatched roof. In an open space below are Robinson himself with trusty Friday and the goat. Over all the scene is the glamour of the tropics with the rich coloring of plants and trees and birds.

A GOLD CAMP.

The rude appliances of the first Argonauts for extracting the precious metal from the glittering quartz gave way to American inventive genius, and it was not long before the mining camps were resounding with the ring of the stamp-mills, which crushed the ore so patiently dug from dreary gulches and wild mountain sides. In the illustration a faithful reproduction is given of a stamp-mill in operation.

"SUTTER'S MILL."

In the search for gold which marks the history of the Pacific countries of two continents from the times of the Spanish conquistadores to the present day, no landmark stands out more distinctly than what has been traditionally called "Sutter's mill." It was a rude little cabin upon the south fork of the American river, where the hamlet of Coloma has arisen, and under ordinary circumstances would have performed its minor part in the building up of a new country and remained in modest obscurity. But near the cabin the discoveries of gold were made in January, 1848, that set the world ablaze, started the march of the pioneers across the continent, and led to the amazing production of gold with which California stands credited. The building of a mill was abandoned in the mad rush that followed, and for which the lumber was then being gotten out in the vicinity. The counterfeit presentment of "Sutter's Mill" is typical of the wonderful period through which the great commonwealth passed in its days of gold, and the artist has produced it with exactness and historical accuracy.

CAR OF THE ANGELS.

Presiding over the destinies of La Fiesta de Los Angeles is the Queen of the Angeles and her train of radiant divinities. She comes riding in a gorgeous pink shell surrounded by her Angels. The front and rear of the royal car are elaborately embellished with rococo and renaissance ornamentation in burnished gold, and the effect of the ornamentation is pale blue, gold and silver. The whole forms a strange and wonderful combination of the celestial and the mortal. It is a creation of finest fancy and most artistic execution.

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It is fine; it is beautiful; it has the sewer; it has cement curbs; it has cement sidewalks; the sidewalks are twenty-five feet wide, the cement part is eight feet, and on each side of it is a grass plat 8 feet 6 inches wide, and on the side next to the lot is a row of ornamental trees, and on the side next to the street a row of palms. With its elevation and outlook, its beautiful slope to the South, think what this splendid Avenue will be in the course of a few years. If there is anything in California that is superlatively gilt-edge, this is it.

7 Lots Left There are seven of these Westlake Avenue lots remaining that may still be bought, if they are taken at once, for $1000 apiece.

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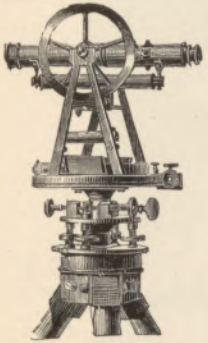

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SATURDAY, APRIL 20th

2 p. m. El Dia de las Flores. Pageant and Battle of Flowers at Central Park. Reserved seats at 120 South Spring Street.

The parade will form south of Central Park, and the line of march will be around the park, and adjoining streets if necessary, being reviewed by the Queen and court.

A Battle of Flowers will occur at a given signal, in which the participants in the parade, and spectators may join.

The parade will also pass before the judges, who will award the prizes arranged for the floral parade. Every successful competitor will be given a handsome silk banner to be carried in the parade before it disbands, and which entitles him to the prize designated.

El Die de les Flores will be the culminating event of the week of impressive and magnificent street pageants and carnival revels—a splendid climax, when the variety and prodigality of nature's floral gifts to the Pacific wonderland will be revealed. There have been glittering spectacles for the long line of rulers of the world, but not one of them all ever beheld a fairer sight than the floral pageant that will pass in review before La Fiesta's gracious Queen.

THE FLORAL PAGEANT.

The Pageant of Flowers will embrace floral floats, superbly decorated coaches—six and four-in-hands—from which the fair occupants will smile gracious greetings. There will be tally-ho's and carriages, buggies, tandems and horsemen, a company of young lady equestriennes, landaus, dog-carts and donkey-carts, all carrying out themes of floral color. There will be an array of decorated bicycles, among them a company of young girls.

THE QUEEN'S REVIEW.

In the heart of Los Angeles, itself a magnificent illustration of the floral beauty of the land, is Central Park. Around it are broad avenues where the floral pageant will be reviewed by the Queen, and where a battle of flowers will take place. Here will be a stand for judges, who will pass upon the merit of the decorations and award the long list of prizes, which aggregate $1,500.

Tournament of Sports, Saturday Evening, April 20th, at Athletic Park, by Electric Light.

BICYCLE RACES.

1. Two mile handicap—all nations. Prize, silk racing suit and shoes.
2. One mile handicap—characters. Prize, nickel plated safety.
3. One-quarter mile dash—fat men. Must measure 65 inches around waist. Prize, high silk hat.
4. One mile handicap, mixed—every kind of wheel from the ancient velocipede to the present safety will be represented. Prize, gold watch and chain.
5. One-half mile hurdle race. Prize, unmounted diamond.
6. One-half mile dash—special race. Chinaman vs. colored man. Prize, fine pair of shoes.

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Climbing greased pole, catching greased pig, sack race, potato race, and one-quarter mile sprint against world's record by an unknown, with appropriate prizes.

All events in Tournament of Sports will be strictly of a humorous character, and each participant will be in costume. The sports will begin promptly at 7:30 p. m. and will be all over by 9:30, so that all may join in the hilarity that will follow for the rest of the evening. Admission, 25 cents.

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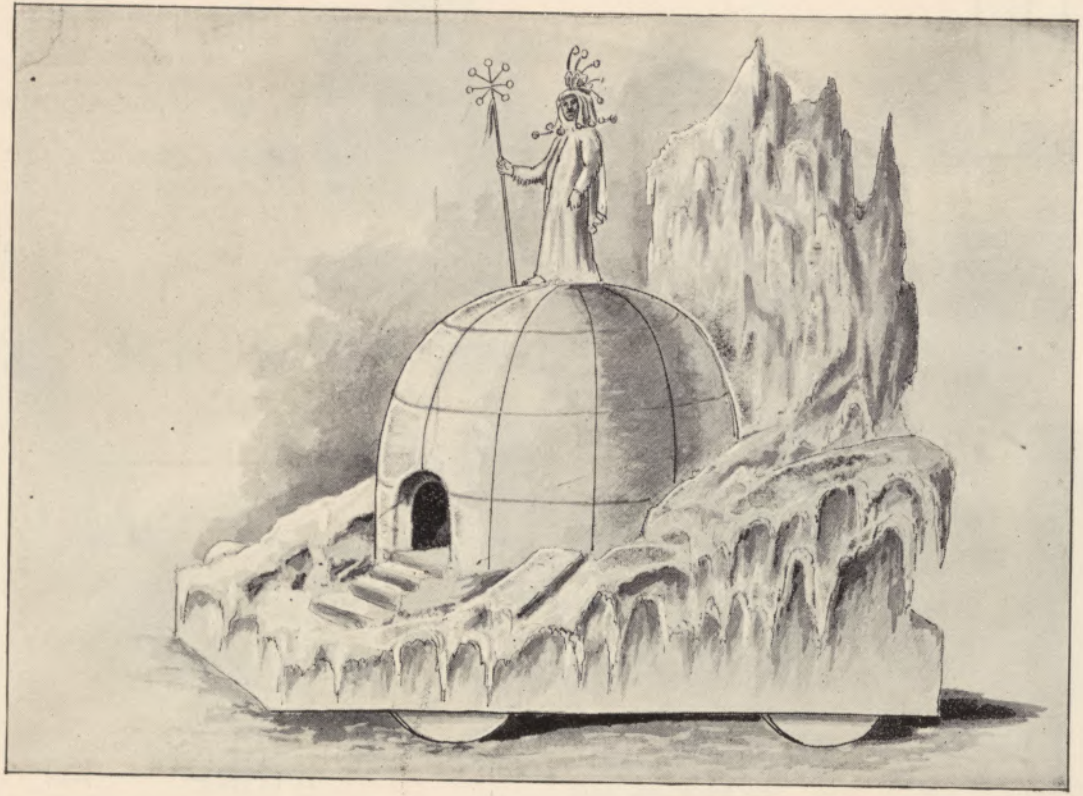

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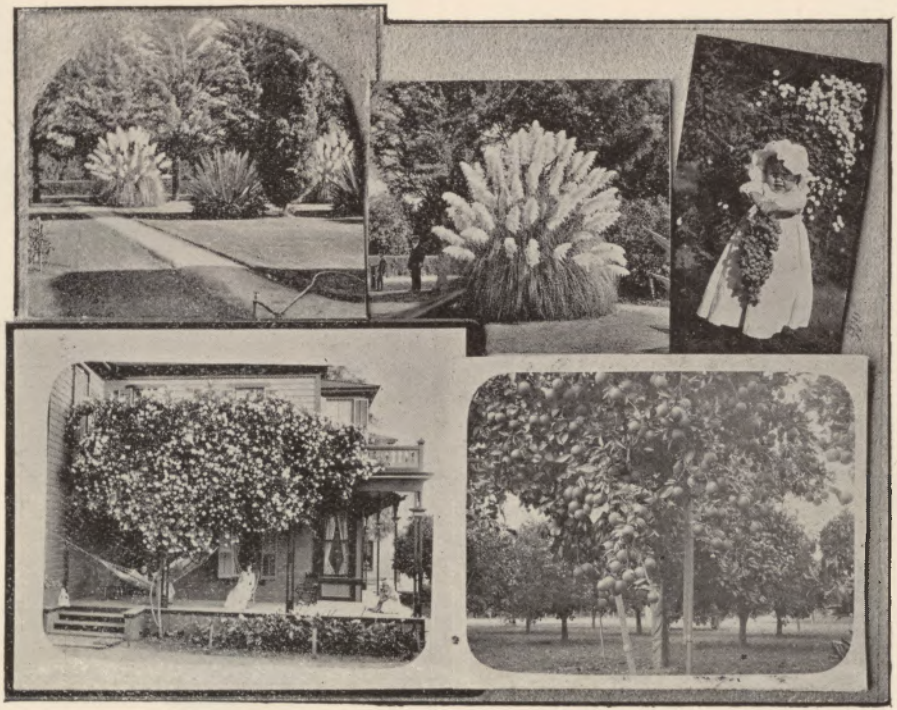

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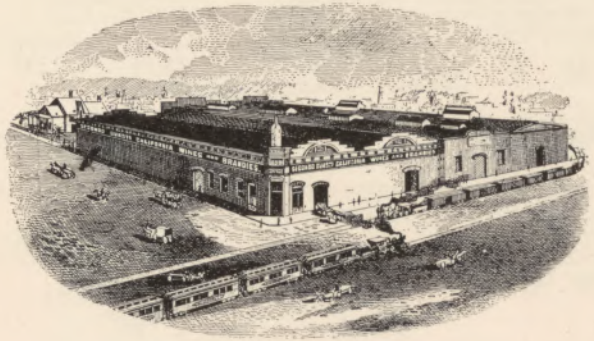

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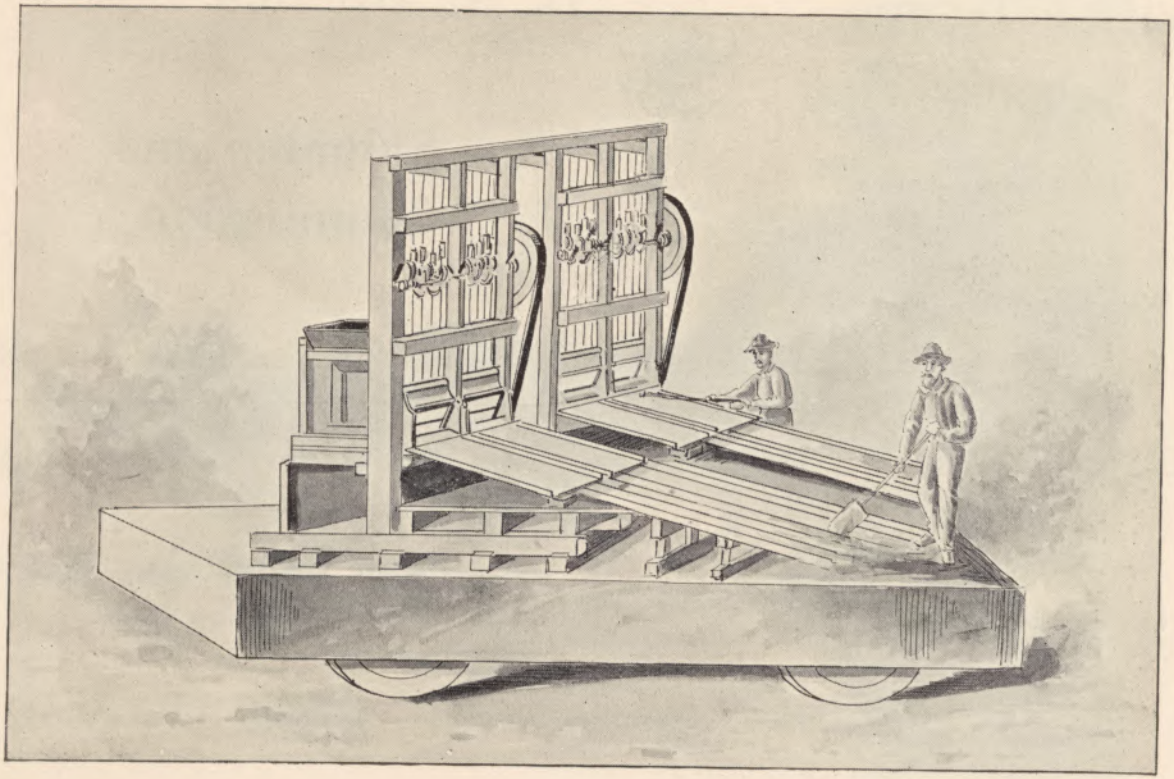

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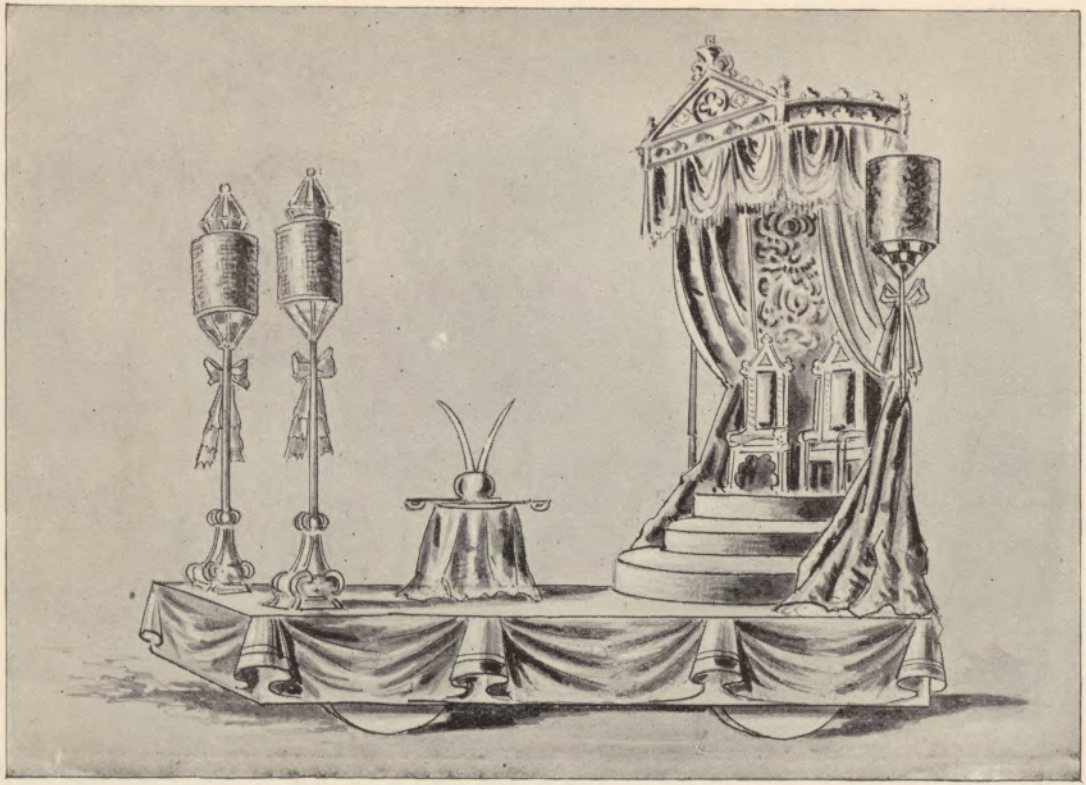

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First car leaves Jefferson Street for Downey Avenue at 6.00 a.m. Last car at 11.25 p.m.

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Last car leaves First and Spring Streets for Jefferson Street at 11.25 p.m.

First car leaves Prichard Street at 5.33 a.m. Last car at 11.00 p.m.

Last car leaves First and Spring Streets for Downey Ave. at 11.51 p.m.

Five minutes service.

BOYLE HEIGHTS — SEVENTH STREET:

First car leaves Evergreen Cemetery at 5.30 a.m. Last car at 11.00 p m.

First car leaves Westlake Park at 6.12 a.m. Last car at 11.40 p.m. Pass first and Spring Streets at 11.58

Seven minutes service up to 7.20 p.m.

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First car leaves barn at 5.50 a.m. Last car at 11.00 p.m.

First car leaves Arcadia and Main Streets at 6 30 a m.

Last car at 11.40 p.m. Ten minute service.

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First car leaves Boyle Avenue at 6.20 a.m.

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Bernard—S W corner First and Main
Bixby—611 S Spring
Board of Trade—N W corner First and Broadway
Botiller—419 Downey Avenue
Bradbury—S E corner Third and Broadway
Breed—308½ S Spring
Brown—744 S Spring
Brode—217½ S Spring
Broadway Market—615 S Broadway
Broadway Bank Corner Sixth and Broadway
Bryson-Bonebrake—N W corner Second and Spring
Burdick—N E corner Second and Spring
California Bank—S W corner Second and Broadway
Campbell—1950½ E First
Clinton—703 Upper Main
Corfu—E side Spring, between First and Second
Crocker—212 S Broadway
Crystal Palace—E side Main, between First and Second
Downey—305 N Main
Farmers and Merchants Bank—238 N Main
Freeman—N W corner Sixth and Spring
Garnier—415 N Los Angeles
Garnier—515 N Main
Germain—122 S Los Angeles
Hammel and Denker—N W corner Third and Spring
Hammond—Spring, between First and Second
Hayden—410 Downey Avenue
Hellman—N W corner Commercial and Los Angeles
Holleubeck—S W corner Spring and Second
Howell—E side Los Angeles, near Second
Jones—Spring, opp Old Court House
Kuhrts—N W corner First and Main
Lanfranco—218 N Main
Lankershim—316½ S Spring
Larronde—N W corner First and Spring
Lichtenberger—W side N Main, near First
Los Angeles Abstract—N E corner New High and Franklin
Los Angeles National Bank—N W corner First and Spring
Mesmer—S E corner Main and Requena
McDonald—127 N Main
McLaughlin—Los Angeles, N of Commercial
Millar—137 S Broadway
Mott—135 S Main
Nadeau—S W corner First and Spring
Newell—351 E First
Newell—118 W Second
Oxarart—108 N Spring
Pellissier—N W corner Seventh and Olive
Phillips (No. 1)—N W corner Franklin and Spring
Phillips (No. 2)—143 N Los Angeles

FIGUEROA STREET

BLOCKS—*Continued*

Pico—428 N Main
Ponet—132 S Main
Potomac—217 S Broadway
Post-office—Main, between Fourth and Fifth
Ramona—S W corner Third and Spring
Redick—S E corner First and Broadway
Robarts—N E corner Seventh and Main
Roeder—119½ S Spring
Rose—N Main, opp Arcadia
Schumacher—N W corner First and Spring
Sentous—616 N Main
Seventh Regiment Armory—W side Broadway, bet Sixth and Seventh
Solomon—E side Spring, between First and Second
Spence—Commercial, near Alameda
Stern—Spring, between First and Second
Stimson—N E corner Spring and Third
St. Elmo—343 N Main
Temple—Junction Spring and Main
Temperance Temple—N W corner Temple and Broadway
Thom—S E corner Third and Main
Tononi—702 Upper Main
Turn Halle—Main, between Third and Fourth
Van Nuys—E side Main, between Third and Fourth
Vickery—503½ N Main
W. C. T. U.—See Temperance Temple
Weil—144 S Main
Westminster—N E corner Fourth and Main
Widney—N W corner Sixth and Broadway
Wilcox (M. A.)—400 N Los Angeles
Wilcox—138½ N Spring
Wilson—S E corner First and Spring
Wilson (J. C. B.)—First, between Main and Los Angeles
Workman—Spring, between Second and Third
Y. M. C. A.—207½ S Broadway
Zahn—413 S Spring

PUBLIC LIBRARY

Third Floor City Hall—Broadway bet Second and Third Sts

PUBLIC BUILDINGS

City Hall—E side Broadway, between Second and Third sts
County Hospital—Mission road and Griffin Avenue, East Los Angeles. Take Kuhrts street cars
Court House—Bounded by Broadway, Temple and New High
Federal Building—Cor S Main and Winston sts
Old City Hall—Police Headquarters, N side Second, between Spring street and Broadway
State Normal School—Grand avenue and Fifth street

PUBLIC PARKS

Agricultural Park—Cor Thirty-ninth st and Grand ave. Main street and Electric cars
East Los Angeles Park—Mission road and Alhambra avenue. Kuhrts street cars from Plaza

ROBINSON CRUSOE

PUBLIC PARKS—*Continued*

Elysian Park—Baxter and Figueroa sts. Electric cars.

Plaza—E side N Main street, north of Pico House. Cable and Electric cars.

Prospect Park—Brooklyn Heights. Aliso st cars to Bridge st.

Sixth Street Park—Bounded by Hill, Olive, Fifth and Sixth sts. Cable, Electric cars.

Westlake Park—Seventh and Alvarado sts. Cable or Electric cars.

RAILROAD DEPOTS

Atchison, Topeka & Santa Fe Depots

First Street Depot, Santa Fe ave. between Second and Third sts Take First street Cable car or Electric car at corner of Second and Spring street.

Downey Avenue Station, west bank of river, south of Downey avenue. Take East Los Angeles Cable cars.

Southern Pacific Depots

Arcade Depot, Fifth and Alameda sts. Electric cars. Second street car line at Spring street.

Commercial Street Station, Alameda, north of Commercial street. Three blocks from Cable and Main street car line.

Naud's Station, Main and Alameda sts. Kuhrts street cars.

San Fernando Street Station, San Fernando street, opp Sotello st. Take East Los Angeles cable cars.

Winthrop Station, Thirty-third street, between Main street and Maple avenue.

Los Angeles Terminal Railway

First Street Depot, east bank of river, south of First street. Take First street Cable cars.

Downey Avenue Station, east bank of river, north of Downey avenue. Take East Los Angeles Cable cars.

Redondo Railway

Depot—Grand avenue and Jefferson street. Take Main and Jefferson street Horse cars or Grand avenue cable.

San Gabriel Valley Rapid Transit Railway Co.

Depot—Anderson and Aliso sts. Take Horse car on Arcadia street at corner N Main.

THEATRES AND HALLS

Orpheum—E side Main street, south of First.

Burbank Theatre—S Main, between Fifth and Sixth.

Los Angeles Theatre—W side Spring street, between Second and Third sts.

Chamber of Commerce—Fourth and Broadway.

Knights of Pythias Hall—118½ S Spring st.

Friday Morning Club Hall—Woman's Exchange, Potomac Block.

Armory Hall—Seventh Regiment Armory, W side Broadway between Sixth and Seventh sts.

A. O. U. W. Hall—W side Main street, between Second and Third sts.

Elks hall—E side Main st., between Second and Third sts.

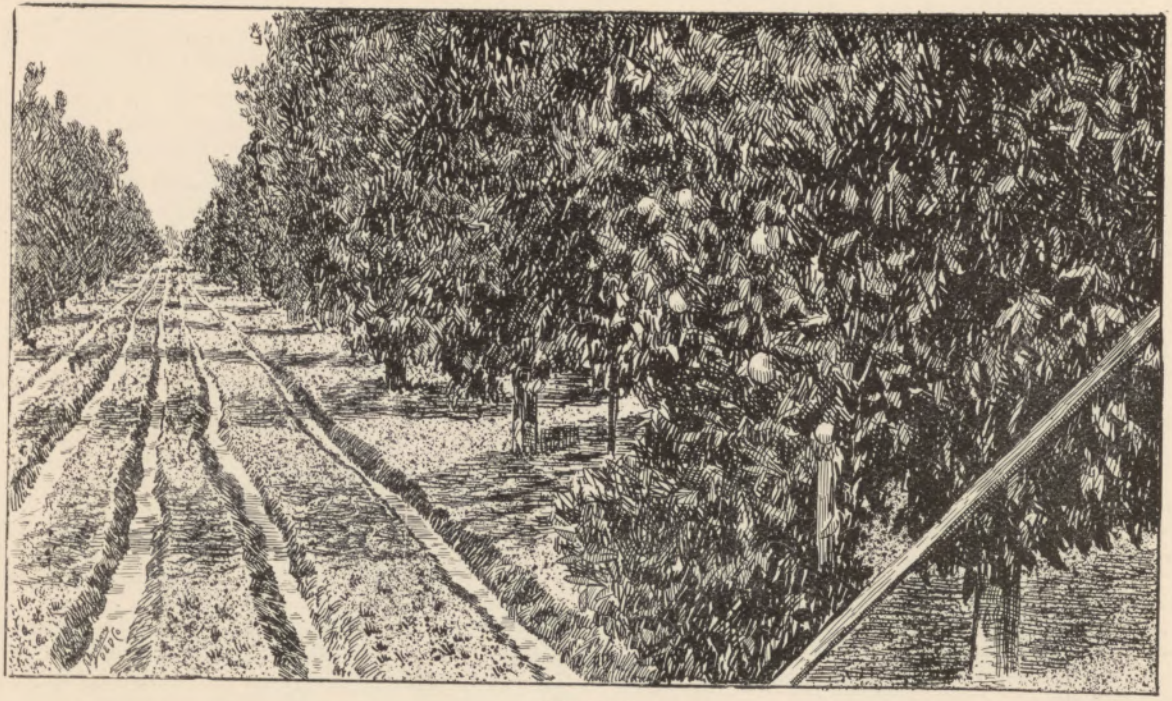
G. A. R. Hall—W side Main st., between First and Court sts.

Hazard's Pavillion—N side Fifth st., bet Hill and Olive sts.

Illinois Hall—S W corner Broadway and Sixth st.

Masonic Hall—Los Angeles National Bank Building, N E cor Spring and First sts.

Odd Fellows Hall—E side N Spring st near First st.



IRRIGATION

THEATRES AND HALLS—*Continued*

Turn-Verein Hall—Main, between Third and Fourth sts.

Y. M. C. A. Auditorium—Y. M. C. A. Building, W side Broadway, between Second and Third sts.

Temperance Temple—Temple and Broadway.

HISTORY

Southern California was discovered by Juan Rodriguez Cabrillo, in 1542.

Spanish took formal possession in 1769.

Los Angeles founded September 4, 1781, by Filipe de Neve, Spanish Governor of California.

Mexican revolution throws off Spanish rule, 1822.

Los Angeles proclaimed a city and capital of California, May 23, 1835.

Stars and Stripes raised over the capital at Los Angeles by Commander R. F. Stockton, U. S. N., August 13, 1846.

California admitted as a State, 1850.

Southern Pacific opened to Los Angeles, September 8 1877.

Santa Fe enters Los Angeles, November 29, 1885.

La Fiesta de Los Angeles inaugurated 1894.

RATES OF HACK AND CARRIAGE HIRE

Extract from a City Ordinance.

It shall not be lawful for any hackman, coach or carriage driver, for hire, to charge any higher rates than the rates hereinafter in this provided; and for every violation of this ordinance by any owner or driver of any such hack, coach or carriage, the person so offending, on conviction thereof, shall be fined in any sum not less than five dollars, and not exceeding twenty-five dollars, and costs of the action.

For all service, each hackman, coach or carriage driver shall be allowed to charge for the use of the same within the limits of the city, the following rates, to wit:

For the use of hack for the first hour	$2 50
For each subsequent hour	1 50
From the city hotels to the railroad depot, and the depot to the hotels	1 00
Where there is more than one person, then for each	50
For funerals	5 00
For christenings	2 50
For the use of hack for one mile	1 00

When more than one person, then 50 cents for each one; and for all detention of hack, then for each detention the same price as above by the hour.

THE OLD MISSIONS

Names of the Missions from the South to the North and date of their foundations:

San Diego	June 16, 1769
San Luis Rey	June 13, 1798
San Juan Capistrano	Nov. 1, 1776
San Gabriel	Sept. 8, 1771
San Fernando	Sept. 8, 1797
San Buenaventura	Mch. 31, 1782
Santa Barbara	Dec. 4, 1786
Santa Inez	Sept. 17, 1804
Purisima Concepcion	Dec. 8, 1787
San Luis Obispo	Sept. 1, 1778
San Miguel	July 25, 1797
San Antonio	July 14, 1771
Nostra Sehora de la Soledad	Oct. 9, 1791

SOUTHERN CALIFORNIA BUILDING AT THE MIDWINTER FAIR.

THE OLD MISSIONS—*Continued*

El Carmel ..... June 3, 1770
Santa Cruz ..... Aug. 28, 1791
Santa Clara ..... Jan. 18, 1777
San Jose ..... June 18, 1797
Dolores de San Francisco ..... Oct. 9, 1776
San Rafael ..... Dec. 18, 1817
San Francisco Solano ..... Aug. 25, 1823
San Juan Baptisto ..... June 24, 1799

Table of Altitudes, Distance from Los Angeles, Etc., of Southern California Localities

	Altitude	Miles		Altitude	Miles
Alessandro	1536	77	Capistrano	138	56
Alhambra	425	8	Chino	976	55
Altadena	935	14	Claremont	1143	37
Anaheim	164	25	Colton	965	58
Arcadia	492	18	Cucamonga	952	42
Arrowhead	1226	64	Downey	111	11
Azusa	616	25	Duarte	497	22
Bakersfield	415	169	Encinitas	81	97
Banning	2317	87	Fallbrook	307	
Barstow	2105	142	Fresno	293	276
Burbank	558	6	Garvanza	556	6
Camulos	733	47	Glendale	450	8
Glendora	746	28	Riverside	875	68
Highland	1317	68	San Bernardino	1075	62
Highland Park	503	4	San Diego	22	132
Lamanda Park	735	14	San Fernando	1010	21
Long Beach	41	22	San Francisco	Sea	482
Lordsburg	1041	34	San Gabriel	409	8
Los Nietos	159	12	San Jacinto	1535	102
Mentone	1640	73	San Juan	Sea	50
Monrovia	434	20	San Pedro	Sea	22
National City	19	132	Santa Ana	135	25
Newhall	1265	30	Santa Anita	604	16
Norwalk	92	15	Santa Barbara	Sea	110
North Cucamonga	1115	45	Santa Fe Springs	169	12
North Ontario	1212	41	Santa Monica	92	17
North Pomona	1074	36	Santa Paula	286	66
Oceanside	44	85	Sangus	1159	32
Ontario	981	39	Soldiers' Home	165	14
Orange	178	32	South Riverside	603	54
Pasadena	829	9	Temecula	1001	103
Perris	1450	84	The Palms	140	12
Pomona	857	33	Tropico	428	6
Raymond	748	8	Tunnel	1401	26
Redondo	25	22	Tustin	117	38
Redlands	1349	71	Ventura	45	83
Rialto	1201	57	Whittier	239	11
Rivera	154	10			

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FLOWERS IN MID-WINTER

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